

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry propaganda film days before the election is a clear example of the dangers of media consolidation and of lack of any real social responsibility requirements by the FCC on these huge chain-owned stations and their ideologue owners.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen rules against wide media ownership by only one "voice", not weaken such rules. This episode also shows why the license renewal process needs to involve more than a returned postcard. Thank you.